

THE SHOW FOR FOODSERVICE

The National Restaurant Association Show is the must-attend event for every member of the restaurant and foodservice industry. As the Western Hemisphere's most influential showcase of foodservice innovation and inspiration, it's where every trend, solution and category are represented — connecting you with the people and products you need to thrive in today's business environment.



51,000+
Attendees



1,800+
Exhibitors



900+
Product Categories



112+
Countries

WHAT YOU WILL FIND AT THE SHOW

Feast your eyes (and tastebuds) on exciting new flavors and unexpected pairings. Dig into the trends and technologies that matter most to your business. Catch mixology and culinary masters in action. The Show floor is the place to do it all, which is why we've organized it into curated experiences that make it easier to find exactly what you're looking for.

Taste of the States: Find out what's driving changes in American fare and talk with food producers and processors interested in exporting their unique products.

Bellavita Italian Pavilion: Get a true taste of Italy, with artisan products and demos by celebrated Italian chefs.

The Beverage Room: Discover ideas from top mixologists and meet with suppliers offering the trendy ingredients and products that'll keep your beverage program on the cutting edge.

Global Food Expo: Enliven your menu with hot new flavors from Brazil, China, Ecuador, France, Greece, Italy, Japan, Mexico, New Zealand, Scotland, Thailand, Turkey, and other culinary destinations.

Organic & Natural: Check out the products and vendors leading the charge in the growing organic and natural food industry.

The Culinary Experience: See the world's best chefs and top industry leaders share their experiences, techniques, and perspectives on today's hottest topics.

TECH Pavilion: Get an up-close look at products and tools that can make your business more modern, efficient, and profitable.

Startup Alley: Take a peek at new companies offering innovative takes on food and beverage items, equipment and supplies, restaurant tech, and much more.

Showcasing a broad spectrum of product, equipment & service manufacturers representing hundreds of product categories including:

- Beverage
- Educational
- Equipment
- Food
- Furniture, Furnishings & Decorations
- Lodging
- Paper, Plastic, Supplies & Smallwares Services
- Robotics
- Tableware & Linens
- Technology & Entertainment
- Uniforms

NATIONAL
RESTAURANT
ASSOCIATION
SHOW 2023

MAY 20-23, 2023
McCormick Place | Chicago, IL

Join a U.S. Commercial Service Delegation



The National Restaurant Association Show is a proud participant of the U.S. Department of Commerce's Trade Event Partnership Program (TEPP). Through the Department of Commerce's network of U.S. Commercial Service (USCS) offices in U.S. Embassies and Consulates worldwide, trade specialists organize buyers delegations and bring them to selected trade shows in the United States, connecting them with U.S. companies. USCS trade specialists can assist international buyers with the Show's registration, help locate the products at the Show, and assist in setting up meetings with U.S. exhibitors at the event.

EXCLUSIVE BENEFITS FOR INTERNATIONAL ATTENDEES

Traveling to the Show with an official USCS delegation allows you to take advantage of the following benefits:

- **Free registration**
- **Dedicated assistance** with registering for the Show
- **Personalized support** with U.S. visa applications and other travel planning considerations
- **Onsite support** with setting up supplier meetings
- **Exclusive networking opportunities**

FOR MORE INFORMATION, PLEASE CONTACT:

 **LEARN MORE AT**
www.nationalrestaurantshow.com

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